



# National Institute of Fashion Technology

A Statutory Institute governed by the NIFT Act 2006  
Ministry of Textiles, Government of India

## CONTINUING EDUCATION PROGRAMMES

ADMISSION  
2019



# TABLE OF

# CONTENTS



**1.** Pg 4  
NIFT - The Institute

**2.** Pg 6  
Vision & Mission

**3.** Pg 9  
Our USP

**4.** Pg 10  
Campuses Details

**5.** Pg 13  
About Continuing  
Education Programme  
(CEP)

**6.** Pg 24  
Programmes  
offered  
One year  
Six Month  
Below Six Month  
Diploma Programme

**7.** Pg 90  
Admissions  
Guidelines  
Continuing education  
Programme Codes  
Study Centre Codes

# THE Institute



Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for three decades stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi sar eminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 16 professionally managed campuses, NIFT provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown into a community of leading practitioners, education

enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, postgraduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered in to strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.



# OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

# OUR MISSION

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

# अलग नज़रिया



# NIFT

Creative Energy  
Academic mentoring  
Nurturing original thinking  
Experiential learning  
Live classroom projects  
Infrastructure facilities  
Grassroot connect  
Developing all rounders  
Honing Technical Skills  
Action packed semester  
Strong on ethics and values

Trend setting  
Visionary and Futuristic  
Plethora of options  
Scholarships & Awards  
Individual attention  
Exposure & Exploration  
Giving back to the society  
Real life/time experience  
Student exchange programme  
Syncretic learning  
Out of box assignments

# USP

# Campus Details

## BENGALURU

NIFT Campus,  
Site No. 21, 16th Cross Street  
27th Main Road, Sector I HSR Layout,  
Bengaluru – 560102  
Tel: 080-22552550 to 55,  
Fax: 080-22552566

Programme Advisor:  
Mr. Thippeswamy  
Associate Professor  
Mob: +918792314033  
thippeswamy.c@nift.ac.in

## BHOPAL

NIFT Block  
MP Bhoj (Open) University Campus,  
Kolar Road,  
Bhopal-462016 (MP)  
Tel: 0755-2493636/3385  
Fax: 0755-2493635

Programme Advisor:  
Dr. Rajnish Tamrakar  
Research Assistant  
Mob: +919826480024  
rajnish.tamrakar@nift.ac.in  
ceprog.bhopal@nift.ac.in

## CHENNAI

NIFT Campus, Rajiv Gandhi Salai  
Taramani, Chennai - 600113  
Tel: 044-22542759  
Fax: 044-22542769

Programme Advisor:  
Dr. S. Gopalakrishnan  
Head- Resource Center & UI-(AA)  
academic.chennai@nift.ac.in

## GANDHINAGAR

NIFT Campus, GH-O,  
Road, Behind Info City, Near DAIICT  
Gandhinagar - 382007  
Gujarat  
Tel : +91-79-23265000/23240832  
Fax: 91-79-23240772

Programme Advisor:  
Mr. Nilesh Kumar Shidhpura  
Assistant Professor  
Mob: +919978910058  
nileshkumar.shidhpura@nift.ac.in

## HYDERABAD

NIFT Campus,  
Opposite Hi-tech City,  
Cyberabad, Madhapur,  
Hyderabad - 500 081, Telengana  
Tel: 040-23110630  
Fax: 040-23114536

Programme Advisor:  
Ms. A. Rajyalakshmi  
Assistant Professor  
Mob: +919866120777  
ce.hyderabad@nift.ac.in  
a.rajyalakshmi@nift.ac.in

## KOLKATA

NIFT Campus  
Plot No-3B, Block- LA, Sector- III, Salt  
Lake City Kolkata – 700106,  
West Bengal  
Tel: 033-23358872 / 233528351 /  
23357332  
Fax: 033-23355734 / 8351

Programme Advisors:  
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## MUMBAI

NIFT Campus  
Plot No.15, Sector-4,  
Kharghar,  
Navi Mumbai-410 210  
Tel: + 91-22-27747000/7100  
Fax: + 91-22-27745386

Programme Advisor:  
Dr. Ranjan Kumar Saha,  
Professor  
Mob: +919833663517  
ranjan.saha@nift.ac.in

## NEW DELHI

NIFT Campus,  
Hauz Khas, Near Gulmohar Park,  
New Delhi - 110016  
Tel: +91-11-26867704 / 26542149  
Fax: +91-11-26542151

Programme Advisor:  
Ms. Rachna Khatri  
Assistant Professor  
Mob: +919910013450  
rachna.khatri@nift.ac.in

## PANCHKULA

NIFT Campus,  
Government Polytechnic-cum, Multi  
Skill Training Centre,  
Sector 26, Panchkula,  
Haryana – 134116

Programme Advisor:  
Dr. Monika Gupta  
Professor  
Tel: 011-26542114/ 26542023  
head.ce@nift.ac.in

## PATNA

NIFT Campus,  
Mithapur Farms,  
Patna 800001 (Bihar)  
Tel: 0612-2340032/64/54

Programme Advisor:  
Ms. Sweta Rajan Sharma,  
Associate Professor  
Mob: +919471860550  
sweta.sharma@nift.ac.in

## SURAT

(Sub Centre NIFT Gandhinagar)  
NIFT Campus, Above SVNIT Canteen,  
Sardar Vallabhbhai  
National Institute of Technology  
(SVNIT) Campus,  
Ichchanath Circle, Dumas Road,  
Surat - 395007, Gujarat.  
Tel: 0261 - 2259169

Programme Advisor:  
Ms. Kalpana Kabra  
Assistant Professor  
Mob: +919374766603  
kalpana.kabra@nift.ac.in

## VARANASI

(Sub Centre NIFT Raebareli)  
NIFT Campus,

Programme Advisors:  
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Mob: +919161641004  
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## OTHER NIFT CAMPUSES

### BHUBANESWAR

NIFT Campus, IDCO Plot No-24,  
Opp. KIIT School of Mgmt.  
Chandaka Industrial Estate,  
Bhubaneswar -751024, Odisha

### JODHPUR

NIFT Campus,  
Karwar,  
Jodhpur-342037, Rajasthan

### KANGRA

NIFT Campus  
Chheb, Kangra – 176001,  
Himachal Pradesh

### KANNUR

NIFT Campus, Dharmasala  
Managattuparamba,  
Kannur – 670562 (Kerala)

### RAEBARELI

NIFT Campus, Doorbhash Nagar,  
Sector II, Raebareli – 229010 (UP)

### SHILLONG

NIFT Campus  
Old NEIGRIHMS Campus 'C' Block,  
Pasteur Hills, Lawmali, Polo  
Shillong-793001, Meghalaya

### SRINAGAR

NIFT Campus,  
SIDCO Electronic Complex, Rangreth,  
Srinagar - 191132 (J&K)

# ABOUT CONTINUING EDUCATION PROGRAMME

NIFT

## Continuing Education Programme

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National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening / weekend courses under Continuing Education (CE).

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in the irrespective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate on successful completion of the programme.

# PROGRAMMES OFFERED



ONE YEAR



SIX MONTHS



BELOW SIX MONTHS



DIPLOMA  
PROGRAMME



# ONE YEAR

S I. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days/week	Programme Fee with 18% GST	No. of seats	Date of Commencement	Date of Conclusion
1	Bengaluru	Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	97,350	30	Dec-19	Dec-20
		Fashion Integration for Textiles (FIT)	TD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-19	Aug-20
		Fashion Retail Management (FRM)	FMS	10+2+3 (Degree or Diploma)	3 days/week	1,03,840	30	Sep-19	Aug-20
		Fashion Knitwear Production and Technology (FKPT)	KD	Minimum of 10+2	5 days/week	1,20,000	30	Sep-19	Aug-20
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2 with 1-2 years of experience	3 days/week	1,03,840	30	Sep-19	Aug-20
		Garment Export Merchandising Management (GEMM)	FMS	10+2+3 (Degree or Diploma)	3 days/week	1,03,840	30	Sep-19	Aug-20
2	Bhopal	Fashion Design & Clothing Technology (FDCT)	FD	Minimum of 10+2	5 days/week	75,000	30	Aug-19	Jul-20
3	Chennai	Footwear Design & Production Technology (FDPT)	LD	Minimum 10+2 or 10 + Diploma/Certificate	5 days/week	88,500	30	Sep-19	Aug-20
4	Hyderabad	Fashion Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	88,500	30	Sep-19	Aug -20
		Contemporary Ethnic Wear (CEW)	KD	Minimum of 10+2	5 days/week	88,500	30	Aug-19	Jul-20
5	Gandhinagar	Fashion Integration for Apparel Industry (FIAI)	FD	Minimum of 10+2	5 days/week	94,400	30	Aug-19	Jul-20
		Garment Production Technology & Apparel Design (GPTAD)	DFT	10+2, Preferably Graduation	5 days/week	1,18,000	30	Aug-19	Jul-20
6	Surat (Sub Centre)	Fashion Designing & Apparel Technology (FDAT)	FD	10th pass + Industry experience / Diploma	5 days/week	88,500	25	Apr-19	Apr -20
7	Kolkata	Fashion Integration for Apparel Industry (FIAI)	FD	Minimum of 10+2	5 days/week	76,700	30	Aug-19	Jul-20
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum of 10+2	5 days/week	1,00,300	40	Aug-19	Jul-20
		Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,00,300	40	Aug-19	Jul-20
		Fashion Knitwear Production and Technology (FKPT)	KD	Minimum of 10+2	5 days/week	70,800	30	Aug-19	Jul-20
		Clothing Production Technology (CPT)	BFT	Minimum of 10+2	5 days/week	70,800	40	Aug-19	Jul-20
8	Mumbai	Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	3 days/week	1,06,200	25	Aug-19	Jun-20
		Fashion Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,18,000	30	Aug-19	Jul-20
		Fashion Retail Management (FRM)	FMS	Minimum of 10+2	Weekend	1,18,000	20	Aug-19	Jul-20
		Fashion Graphics & Product Modeling (FGPM)	F&LA	Minimum of 10+2	Weekend	1,18,000	20	Aug-19	Jul-20
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2	Weekend	1,18,000	20	Aug-19	Jul-20

9	New Delhi	Garment Design Technology (GDT)	DFT	Minimum of 10+2	5 days/week	1,00,000	30	Sep-19	Aug-20
		Graphic Design and Communication (GDC)	FC	Minimum of 10+2	5 days/week	1,00,000	30	Sep-19	Aug-20
		Fashion Retail Management (FRM)	FMS	Minimum of 10+2	3 days/week	1,00,000	40	Sep-19	Aug-20
		Garment Export Merchandising Management (GEMM)	FMS	Minimum of 10+2	3 days/week	1,20,000	40	Sep-19	Aug-20
		Creative Thinking & Design Development (CTDD)	LD	Minimum of 10+2	4 days/week	80,000	40	Aug-19	Jul-20
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum of 10+2	5 days/week	1,00,000	40	Aug-19	Jul-20
		Fashion Integration for Apparel Industry (FIAI)	FD	Minimum of 10+2	5 days/week	1,40,000	40	Sep-19	Aug-20
		Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,40,000	40	Sep-19	Aug-20
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2	5 days/week	1,25,000	30	Aug-19	Sep-20
		Fashion E- Business Management (FBM)	FMS	10+2+3 (Diploma/ Graduation)	3 days/week	1,20,000	30	Sep-19	Sep-20
		Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	4 days/week	1,25,000	30	Sep-19	Aug-20
		Clothing Production Technology (CPT)	DFT	Minimum of 10+2	5 days/week	1,15,000	40	Aug-19	Aug-30
		Interior Design& Exhibition (IDE)	TD	Minimum of 10+2	3 days/week	1,40,000	30	Aug-19	Jul-20
		Product Development and Branding (PDB)	LD	Minimum of 10+2	4 days/week	1,18,000	30	Sep-19	Aug-20
		Business for Fashion (BF)	LD	Minimum of 10+2	4 days/week	1,00,000	30	Sep-19	Aug-20
Management of Fashion Business (MFB)	FMS	Minimum of 10+2	2 days/week	1,20,000	40	Sep-19	Aug-20		
Design Innovation in Fashion and Textile (DIFT)	TD	Minimum of 10+2	4 days/week	95,000	25	Sep-19	Aug-20		
10	Panchkula	Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,18,000	30	Sep-19	Aug-20
		Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	5 days/week	1,18,000	30	Sep-19	Aug-20
		Fashion & Media Communication (FMC)	FC	Minimum of 10+2	5 days/week	1,06,200	30	Sep-19	Aug-20
		Textile for Interiors & Fashion (TIF)	TD	Minimum of 10+2	5 days/week	94,400	30	Sep-19	Aug-20
		Fashion Knitwear Production and Technology (FKPT)	KD	Minimum of 10+2	5 days/week	94,400	30	Sep-19	Aug-20
11	Patna	Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	94,000	30	Aug-19	Jul-20

# SIX MONTHS

S I. No.	NIFT Cam-pus	Programme Name	Dept.	Eligibility	Days/week	Programme Fee with 18% GST	No. of seats	Date of Commence-ment	Date of Conclu-sion
1	Bengaluru	Apparel Design and Development (ADD)	DFT	Minimum of 10+2	5 days/week	71,390	30	Sep-19	Mar-20
		Apparel Merchandising and Manufacturing Technology (AMMT)	DFT	Minimum of 10+2	5 days/week	71,390	30	Oct-19	Apr-20
		Fashion Art and Illustrations (Women's Illustration only) (FA&I)	KD	Minimum Qualification 10+2 with Basic drawing skills and understanding of fashion and styling	3 days/week	71,390	30	Oct-19	Apr-20
		Design, Pattern Making & Design Studio Management for Ethnic Apparel (DPDS)	FD	Minimum of 10+2	5 days/week	71,390	30	Aug-19	Feb-19
		Digital Media & Visual Communication (DMVC)	FC	Minimum of 10+2	3 days/week	77,800	30	Aug-19	Jan-20
2	Chennai	Computer Aided Design for Footwear (CADF)	LD	Minimum 10+2 or 10 + Diploma/Certificate	5 days/week	59,000	30	Sep-19	Jan-20
		Fashion Boutique Management and Merchandising (FBMM)	LD	Minimum 10+2 or 10 + Diploma/ Certificate	5 days/week	70,800	30	Sep-19	Jan-20
		Fashion and Textiles for CAD (FTCAD)	TD	Minimum of 10+2	5 days/week	59,000	20	Aug-19	Mar-20
3	Gandhinagar	Jewellery Design and Basics of Manufacturing (JDBM)	F&LA	Minimum of 10+2	3 days/week	70,800	30	Aug-19	Feb-20
		Visual Merchandising (VM)	FC	Minimum of 10+2	3 days/week	47,200	30	Apr-19	Jul-19
4	Kolkata	Costume Jewellery & Accessory Design on Crafts (CJADC)	F&LA	Minimum of 10+2 (preferably with experience in relevant industry)	3 days/week	76,700	30	Aug-19	Jul-20
5	Mumbai	Apparel Costing & Fashion Merchandising Management (ACFMM)	BFT	Minimum of 10+2	Weekend	82,600	30	Aug-19	Feb-20
		Apparel Design and Development (ADD)	BFT	Minimum of 10+2	5 days/week	59,000	30	Aug-18	Feb-20
		Mastering the Art of Design Thinking (MADT)	M. Des	Minimum of 10+2	2 days/week	59,000	20	Aug-18	Feb-20
		Fashion Entrepreneurship (FE)	FMS	Minimum of 10+2	Weekend	82,600	20	Aug-18	Feb-20
		Contemporary Bridal Trousseau Design (CBTD)	FD	Minimum of 10+2	3 days/week	70,800	20	Aug-18	Feb-20
		Creative Fashion Styling (CFS)	KD	Minimum of 10+2	3 days/week	82,600	25	Aug-18	Feb-20
		Creative Pattern Making (CPM)	KD	Minimum of 10+2	2 days/week	70,800	20	Aug-18	Feb-20
		Visual Merchandising (VM)	FC	Minimum of 10+2	2 days/week	59,000	20	Aug-18	Feb-20
		Textile Applications for Home & Fashion (TAHF)	TD	Minimum of 10+2 (preferably with 1 year of experience in related field)	Weekends	64,900	30	Aug-19	Jan-20
6	New Delhi	Creative Fashion Styling (CFS)	KD	Minimum of 10+2 with 1+2 year of experience	3 days/week	80,000	30	Sep-19	Mar-20
7	Varanasi	Textiles for Home and Interior (THI)	TD	Minimum of 10th	3 days/week	47,200	30	Jul-19	Dec-19

# BELOW SIX MONTHS

S.I. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days/week	Programme Fee with 18% GST	No. of seats	Date of Commencement	Date of Conclusion
1	Bengaluru	Coats and Suits (Pattern Development & Sewing) (C&S)	FD	10th with 1-3 years experience in pattern making / product development / coat making	3 days/week	38,940	30	Aug-19	Nov-19
2	Chennai	Fashion Bags and Wallets Design (FBWD)	LD	Minimum 10+2 or 10 + Diploma/ Certificate	5 days/week	59,000	30	Sep-19	Feb-20
		Basic Photography (BP)	LD	Anyone who is interested in photography	2 days/week	14,160	30	Sep-19	Oct-20
3	Hyderabad	Apparel Retailing and Visual Merchandising (ARVM)	FMS	Minimum of 10+2	5 days/week	35,400	30	Sep-19	Dec-20
		Crafting Contemporary Evening Wear for Women (CCEWW)	FD	Minimum of 10+2	5 days/week	35,400	25	Sep-19	Nov-19
		Digital Design for Textile (DDT)	TD	Minimum of 10+2	5 days/week or Weekend	35,400	30	Aug-19	Apr-20
		Fashion Branding & Supply Chain (FBSC)	FMS	Intermediate or + 2 Pass	5 days/week	35,400	30	Aug-19	Oct-19
4	Kolkata	Draping for Dresses (DD)	FD	Basic Knowledge of pattern making & draping. 2 year experience in Fashion Industry/ 10+2	5 days/week	35,400	30	Mar/Jun/Sep-19	Jun/ Sep/ Dec-19
5	Mumbai	E-Commerce for Fashion Business (ECFB)	FMS	Minimum of 10+2	2 days/week	35,400	20	Sep-19	Dec-20
6	Varanasi	Design & Think Beyond (DTB)	TD	Minimum of 10th pass	3 days/week	47,200	30	Sep-18	Feb-20
		CAD for Textiles (CADT)	TD	10th Pass with knowledge of Computer Applications	3 days/week	35,400	30	Jul-19	Oct-19

# DIPLOMA PROGRAMMES

S.I. No.	NIFT Campus	Programme Name	Dept.	Level	Eligibility	Days/week	Programme Fee with GST	No. of seats	Date of Commencement	Date of Conclusion
1.	Chennai	PG Diploma in Apparel Production & Merchandising (APM)	DFT	PG	Minimum of 10+2 with any Degree	5 days / week	1,50,000+18%GST	30	Sep-19	Aug-20
		Fashion Fit and Style (FFS)	FD	UG	Minimum of 10+2	5 days / week	1,50,000+18%GST	30	Sep-19	Aug-20
2.	New Delhi	Craft Design Development & Planning (CDDP)	F & LA	PG	Minimum of 10+2 with Diploma/10+2+3	5 days / week	2,50,000+18% GST	35	Sep-19	Aug-20

# CEP ONE YEAR DETAILS



## BUSINESS FOR FASHION

The course is aimed at imparting a holistic knowledge in entrepreneurial and intrapreneurial skills for starting new business ventures and product lines for fashion products. The course is a good blend of theoretical and practical based classes, which are conducted by experienced faculty primarily from the industry who make the classes interactive and share their own experiences.

### Course Content

The course is well structured and focuses on enhancing hard as well as soft aspects required by any individual for business management and start-ups. Area of study includes entrepreneurship development, understanding markets and consumer, project management, finance & funding, e-business, branding and product innovation. The course also deals with classes aimed at developing

individual soft skills required for business management Pedagogy involves case study based and learning by doing.

### Careers

The course will benefit candidates looking for enhancing their management skills and aiming for new start-ups. It will also be helpful for candidates to work on new product lines/ projects assigned at their workplace.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Usha Narasimhan & Prof. Dr. Shinju Mahajan

## CONTEMPORARY ETHNIC WEAR

The programme conducted by the Department of Knitwear Design aims to prepare professionals for Indian apparel industry and for careers as entrepreneurs. Ethnic Indian clothing is a fast growing sector. A holistic and focused approach in the course will thus help students to understand textiles and garments, as well as conceptualize design.

### Course Content

Area of study includes design process, surface techniques & development, introduction to pattern development, garment construction and textile basics.

### Careers

The course trains professionals to occupy as design assistants and sampling coordinators in the Indian apparel industry. It also builds up on skill to facilitate entrepreneurship in the same field.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Mr. Shivanand Sharma, Dr. I Rajitha & Ms. Prachi Bajaj

## CLOTHING PRODUCTION TECHNOLOGY

The programme conducted by the Department of Fashion Technology is designed to fulfill the specific training requirements of working professionals in clothing and manufacturing organizations, focusing on interactive education to promote quality workmanship and best business practices.

### Careers

The programme prepares professionals to work as production executives, production assistants, quality control executives and merchandisers in apparel and home furnishing manufacturing companies in India and abroad.

### Course Content

Area of study includes garment construction, pattern making, textile science, garment machinery and equipment, production planning and control, quality assurance, product development and costing.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi, Kolkata
Seats	40
Course Fee	New Delhi - Rs. 1,15,000/- Kolkata - Rs. 70,800/-
Course Coordinators	Mr. Chandra Shekhar & Dr. Deepak Panghal Prof. B. Banerjee, Mr. S. S. Ray and Md. S. Ashrafi

## CREATIVE THINKING AND DESIGN DEVELOPMENT

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

from generation, flat pattern design & construction techniques.

### Careers

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

### Course Content

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	40
Course Fee	Rs. 80,000/-
Course Coordinators	Ms. Dolly Kumar & Ms. Neeti Banga

## DESIGN IN BOUTIQUE APPAREL & ACCESSORY

The course provides great exposure to variety of dress making skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is has been intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique.

management, garment construction, fashion illustrations, design development, extensive surface ornamentation, embroidery, costing & sourcing.

### Careers

Fashion designer, boutique owner, fashion merchandiser, illustrator.

### Course Content

Area of study includes garment & accessory designing for boutique. It includes knowledge from fibre to fabric, pattern making, draping, fashion boutique

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	New Delhi, Kolkata
Seats	40
Course Fee	New Delhi - Rs. 1,00,000/- Kolkata – Rs. 1,00,300/-
Course Coordinators	New Delhi - Ms. Tulika Mahanty & Ms. Dolly Kumar Kolkata - Mr. Rahul Sethi & Mr. Sabyasachi Sengupta

## DESIGN DEVELOPMENT FOR INDIAN ETHNIC WEAR

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

design & construction techniques.

### Careers

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

### Course Content

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process, flat pattern

Award	Certificate
Eligibility	Minimum of 10+2
Duration	New Delhi - 1 year, 4 days/week Mumbai - 1 year, 3 days/week Panchkula - 1 year, 5 days/week
Campus	New Delhi, Mumbai, Panchkula
Seats	New Delhi & Panchkula - 30, Mumbai -25
Course Fee	New Delhi- Rs. 1,25,000/-, Mumbai - Rs. 1,06,200/-, Panchkula – Rs. 1,18,000/-
Course Coordinators	New Delhi - Prof. Dr. Vandana Bhandari & Ms.Smita Som Mumbai - Ms. Bhawana Dubey & Mr. Abhishek Bajaj Panchkula – Prof. Dr. Monika Gupta



## DESIGN INNOVATION IN FASHION AND TEXTILES

The programme offered by Department of Textile Design is to impart in depth manual and digital knowledge for creating innovative and experimental designs for specific end use in fashion & textile industry. The curriculum is designed to upgrade the understanding of software, fabric design and creating innovative portfolio.

### Course Content

The programme is structured to enable youth & industry professionals to enhance their knowledge of innovative fashion textile design and its creative application for home, space & fashion sector. Area

of study includes basics of textiles, desing techniques with its innovative and experimental value addition, design development using digital medium for home, space & apparel industry.

### Careers

With the growing market potential and trends for innovative fashion & textile products, there is a wide range of career options as a style consultant, textile material designer, design coordinator, design consultant, freelance designer and entrepreneurs. It also helps aspiring entrepreneur who are eager to enter in fashion & textile industry.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	25
Course Fee	Rs. 95,000/-
Course Coordinators	Mr. Ashutosh Sahi & Dr. Anu Sharma

## FASHION E-BUSINESS MANAGEMENT

The programme conducted by the Department of Fashion Management Studies is designed to provide with the knowledge and skill sets to carry out specific job tasks of the e-business firms in the fashion and lifestyle space. It equips young aspirants to become entrepreneurs. It thorough understanding of e-business fundamentals including e-retailing develops professionals. It also prepares to confidently address the changes brought in by constant changes in the way fashion business is transacted.

### Course Content

Area of study includes fashion marketing, marketing analytic, internet marketing, small business entrepreneurship, emerging company finance, fashion

products and production, e-retail logistics and customer service, brand sourcing, multimedia content creation and presentation.

### Careers

Brand / product sourcing executive, online promotion including social media marketing executive, online visual communication executives, logistics and customer service executive, data analyst, content developers entrepreneur, knowledge worker and creative executive.

Award	Certificate
Eligibility	10+2+3 (Diploma/Graduation)
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,20,000/-
Course Coordinators	Dr. Sibichan K. Mathew & Dr. Manish Nangia

## FASHION & CLOTHING TECHNOLOGY

The programme conducted by the Department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who already working in the industry.

### Course Content

With a view to develop knowledge and skill required in fashion. Area of study includes illustration and technical drawing,

pattern development and sewing skills with focus on Western and Indo-Western apparel supplemented with visits for market survey and sourcing. Theory inputs in textile science and merchandising is also included.

### Careers

Fashion designer, boutique owner, fashion merchandiser, illustrator.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	Bengaluru, New Delhi, Hyderabad, Kolkata, Panchkula & Patna
Seats	Bengaluru, Hyderabad, Panchkula & Patna- 30, New Delhi & Kolkata - 40
Course Fee	Bengaluru -Rs. 97,350/-, Hyderabad - Rs. 88,500/-, New Delhi - Rs. 1,40,000/-, Kolkata - Rs. 85,000/-, Panchkula - Rs. 1,18,000/- & Patna - Rs. 94,000/-
Course Coordinators	Bengaluru - Prof. Kavita Saluja & Mr. C. A. Rayan Hyderabad - Ms. Shoba Uppe & Ms. Jasti Pooja New Delhi - Sr. Prof. Dr. Banhi Jha & Dr. Purva Khurana Kolkata - Prof. Reenit Singh & Mr. Rahul Sethi Panchkula - Prof. Dr. Monika Gupta Patna - Ms. Sweta Rajan Sharma & Mr. Dharmendra Kumar

## FASHION DESIGNING AND APPAREL TECHNOLOGY

The programme aims to prepare candidates aspiring to enter the Apparel or Fashion Industry. The course curriculum has been designed keeping in mind the needs of the Surat Industry as well as the markets and manufacturing capabilities in and around Surat.

### Course Content

Area of study includes elements of design, fashion studies, presentation techniques, pattern development, garment construction, textile science, traditional Indian textiles, production planning and control, surface commendation, embroidery techniques, application of computers, embroidery machine detail

& motif creation, saree draping and placement of designs, marketing & merchandising and design collection.

### Careers

It prepares the candidates to get absorbed in the industry in the areas of sampling, designing, embroidery, printing, production coordination as well as it suffices all the basics for a student to be able to open his own boutique / venture.

Award	Certificate
Eligibility	10th pass+ industry experience / diploma
Duration	1 year, 5 days/week
Campus	Surat (Sub Centre Gandhinagar)
Seats	25
Course Fee	Rs. 88,500/-
Course Coordinators	Ms. Kalpana Kabra & Prof. Dr. Pavan Godiawala

## FASHION DESIGN & CLOTHING TECHNOLOGY

To prepare the candidates aspiring to enter Fashion Industry, the course curriculum has been designed considering the needs and requirements of the Indian fashion industry.

### Course Content

Area of study includes elements of design, fashion studies, presentation techniques, pattern development, garment construction, textile technology, traditional Indian textiles, spreading and cutting production department, surface ornamentation, embroidery techniques, yarn craft, application of computers, embroidery machine technology & motif creation, retail marketing and visual merchandising.

### Careers

It prepares the candidates to get absorbed in the industry in the areas of sampling, merchandising, production coordination as well as it prepares the students to become successful entrepreneurs to open up their own ventures.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	Bhopal
Seats	30
Course Fee	Rs. 75,000/-
Course Coordinators	Prof. Dr. Sameer Sood & Dr. Prabhat Kumar

## FOOTWEAR DESIGN & PRODUCTION TECHNOLOGY

This programme aims to prepare professionals in the areas of footwear design, patternmaking and production technology as well as to develop entrepreneurs for the India Footwear Industry.

### Course Content

Area of study includes basic principles of footwear making, footwear design & product development, design methods & processes, fashion studies, sketching & model drawing, machinery & materials, patternmaking & construction of footwear, production planning,

product communication, marketing and merchandising. This programme culminates with a footwear design collection project.

### Careers

The programme prepares the participants to pursue professional careers as footwear designer, footwear developer, footwear entrepreneur, footwear stylists, pattern engineers, production coordinators and quality controllers.

Award	Certificate
Eligibility	Minimum 10+2 or 10 + Diploma/Certificate
Duration	1 year, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Dr. M. Aravendan & Mr. T. P. Balachandar

## FASHION GRAPHICS AND PRODUCT MODELLING

Fashion Graphics and Product Modelling will provide the opportunity for practice-based study in the creation of innovative visual communication and imagery for fashion end use. Learning could be related to print and pattern design, packaging design, promotion, marketing, branding, visual merchandising, illustration or pursuing further study. The emphasis is to engage with contemporary fashion audiences and businesses through the creation of work that explores original approaches to fashion products, concept and/ or communication. The program builds on the importance of digital articulation and the students will be able to combine this with design thinking and design processes. Collaborative, interdisciplinary approaches will bring the program and the industry needs closer.

### Course Content

Area of study includes principles of design such as design thinking, design process,

fashion graphics, image construction, typography, communication design, fashion branding, fashion product design, packaging design, 2D and 3D CAD softwares, fashion product styling and visual merchandising for the fashion industry.

### Careers

The course aims to prepare aspirants/ industry professionals to work in the Fashion and Lifestyle industry as visualizers, graphic designer, product modelers, E-commerce merchandisers, website designers, CAD/CAM experts, fashion photographers, fashion stylists, visual merchandisers, fashion & lifestyle product packaging designers, magazine and layoutdesigners.

Award	Certificate
Eligibility	Minimum of 10 + 2
Duration	1 year, Weekends
Campus	Mumbai
Seats	20
Course Fee	Rs. 1,18,000/-
Course Coordinators	Mr. Shripati Bhat & Mr. Kumar Sudeepta

## FASHION INTEGRATION FOR APPAREL INDUSTRY

The programme conducted by the Department of Fashion Design is tailor made for the garment industry professionals from the areas of apparel design, Garment construction and textile technology. The curriculum of the course has been structured to meet the requirements of the industry and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry and want to update their skills.

### Course Content

The curriculum is structured with a view to instill practical solving ability within the students. Area of study includes

pattern development, illustration and technical drawing, considering different components of western and Indian garments. Students also get inputs in surface ornamentation, production planning & control and market sourcing.

### Careers

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi, Gandhinagar & Kolkata
Seats	New Delhi & Kolkata - 40, Gandhinagar- 30
Course Fee	New Delhi - Rs. 1,40,000/- Gandhinagar - Rs. 94,400/- Kolkata - Rs. 65,000/-
Course Coordinators	New Delhi - Mr. K. D. Sharma & Ms. Anuttama Chakraborty Gandhinagar - Mr. K.R. Shrinivasa & Dr. Vandita Seth Kolkata - Dr. Sandip Mukherjee, Ms. Ruhee Das & Mr. Montu Basak

## FASHION INTEGRATION FOR TEXTILES

The programme is conducted by Fashion and Textiles department with focus on design, production development on apparel and home fashion for domestic and export market segment. It also focuses on digital designing of printed, woven and value addition for textiles. The course will provide inputs on the technical aspects of textiles and apparel production and the design process needed to give a complete understanding of the field. It also elaborates on the concepts of fashion trends and forecast, export merchandising and visual merchandising.

### Course Content

Area of study includes element of fashion textiles/apparel industries, foundation for design and design process, graphic design software and digital application for textiles, CAD-woven design & print

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 1,00,300/-
Course Coordinators	Ms. Monica A N & Ms. Kakoli Das

design, weaving practical, fashion trends for apparel and home furnishing, material and process textiles, apparels and home furnishing, product development and marketing application for apparel and home furnishing, textiles and apparel quality assurance, fabric and apparel costing, export merchandising and management, visual merchandising.

### Careers

The course prepares candidates to get absorbed in the apparel and home furnishing industries in the areas of fashion coordinator, merchandising and product development manager, CAD operators and for those who want to start their own Boutique.

## FASHION KNITWEAR & PRODUCTION TECHNOLOGY

The programme to be conducted by the Knitwear Design Department aims to impart intensive training to knitwear professionals for the garment industry, especially in the area of knitwear fashion coordination, merchandising and production.

### Course Content

Area of study includes knitting, pattern making, garment construction, knitwear production and planning, surface technique, costing, quality, merchandising and marketing, to equip the candidate

for professional responsibilities of fashion industry.

### Careers

Knitwear production executive, quality controller, product development executives, fashion merchandiser and packaging executive.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Bengaluru, Kolkata, Panchkula
Seats	30
Course Fee	Bengaluru - Rs. 1,20,000/- Kolkata - Rs. 70,800/- Panchkula - Rs. 94,400/-
Course Coordinators	Bengaluru - Ms. Nithya Venkataraman & Ms. Nanika Kolkata - Mr. Partha Seal, Dr. Sumantra Bakshi & Mr. Pramod Kumar Panchkula - Prof. Dr. Monika Gupta

## FASHION AND MEDIA COMMUNICATION

The course aims at bringing students at a level where they can easily realize their ideas related to the advertisement business which is directly related to fashion. It also aims at giving knowledge in editing fashion, fashion terminologies, fashion ethics. It also aims at providing a user friendly way for bring all the above said principles in their attempt through various software's, computer aided designing and animation techniques.

### Course Content

Area of study includes overview of fashion, visual studies, elements of design, geometry, visual merchandising, photography, styling, illustration, adobe

photoshop, adobe illustrator, adobe flash professional, adobe after effects, adobe media encoder, field visits, trainings etc.

### Careers

Business prospects like catalogue designing, editing of magazines, columns in newspaper, editorial work, fashion communication, catalogue designer, graphic designer, stylist, shoot coordinator, fashion photographer, motion graphic designer, working in various departments of animation and motion graphics world, advertisement, films etc.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Panchkula
Seats	30
Course Fee	Rs. 1,06,200/-
Course Coordinators	Panchkula - Prof. Dr. Monika Gupta

## FASHION RETAIL MANAGEMENT

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising.

### Course Content

Area of study includes principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge

- from fiber to fabric and fabric to garment. It gives an over view of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

### Careers

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives and image promoters.

Award	Certificate
Eligibility	Bengaluru - 10+2+3 (Degree or Diploma) Delhi & Mumbai - Minimum of 10+2
Duration	Bengaluru & Delhi - 1 year, 3 days/week Mumbai - Weekends
Campus	Bengaluru, Mumbai, New Delhi
Seats	Bengaluru - 30 New Delhi - 40 Mumbai - 20
Course Fee	Bengaluru – Rs. 1,03,840/- New Delhi - Rs. 1,00,000/- Mumbai - Rs. 1,18,000/-
Course Coordinators	Bengaluru - Dr. Sanjeev Malage & Mr. Pratik Ghosh New Delhi - Prof. Rajiv Malik & Ms. Pritika Bawa Mumbai - Mr. Tanmay Kandekar & Ms. Sonali Saldana

## GRAPHIC DESIGN AND COMMUNICATION

The program conducted by the Department of Fashion Communication aims at providing training in the area of graphics, publication design and communication design. An exciting upcoming area, it leads to opportunities in print and web-based media.

### Course Content

Area of study includes elements of design, history of communication design, graphics, copywriting, publication design, typography, corporate graphics, poster brochure design, printing techniques, appreciation of photography,

presentation techniques, web graphic, digital portfolio and communication design management.

### Careers

An exciting upcoming area, it leads to opportunities in print and web-based media like Graphic, Publication Design and Communication Design.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Vijay Kumar Dua & Ms. Lavina Bhaskar

## GARMENT DESIGN TECHNOLOGY

The aim of the programme is to develop manpower with design and manufacturing skills. After completion of the course, student will be competent in design concepts garment manufacturing process and IT tools for the same in garment industry.

### Course Content

Area of study includes garment manufacturing, standard measurement techniques, flat pattern making, garment construction, computerized grading, elements of design, digital design techniques, material understanding and sampling room procedure.

### Careers

The programme prepares professional to work in garment apparel industry with an ability to integrate the latest technology, in the work environment. The candidates completing this course can work as assistant to mid-level managers and supervisors.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Bhavna K. Verma & Mr. Yoginder Kumar

## GARMENT EXPORT MERCHANDISING AND MANAGEMENT

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

and international trade practices, procedures and management.

### Careers

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

### Course Content

Ares of study includes multifunctional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance

Award	Certificate
Eligibility	Bengaluru - 10+2+3 (Degree or Diploma) Delhi - Minimum 10+2
Duration	1 year, 3 days/week
Campus	Bengaluru & New Delhi
Seats	Bengaluru – 30 New Delhi - 40
Course Fee	Bengaluru – Rs. 1,03,840/- New Delhi - Rs. 1,20,000/-
Course Coordinators	Bengaluru- Ms. Nethravathi T S & Prof. Gulnaz Banu New Delhi – Dr. Manish Nangia & Dr. Sibichan K. Mathew

## GARMENT PRODUCTION TECHNOLOGY AND APPAREL DESIGN

The program conducted by Department of Fashion Technology is designed to enhance the visual and perceptual skills along with core mass production inputs, in an endeavour to further strengthen knowledge, supervision and entrepreneurial skills of the candidates.

Students also get inputs on fashion illustration, costing of apparel production, quality control and assurance in garment industry, draping, entrepreneurial skill development and practical knowledge of different surface ornamentation techniques.

### Course Content

Ares of study includes in-depth understanding of apparel industry, fabric to fabric knowledge, pattern making, garment construction, surface ornamentation, fundamentals of technology for garment industry, garment production machinery and equipment, spreading and cutting of garment.

### Careers

Entrepreneur to setup boutique, upgradation of skill for those working in the apparel Industry, junior supervision in production floor, cutting department, merchandising assistant, quality assistant, store assistant in shop floor, designer assistant etc.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Gandhinagar
Seats	30
Course Fee	Rs. 1,18,000/-
Course Coordinators	Dr. Amar Tewari & Mr. Amit Kumar



## INTERIOR DESIGN & EXHIBITION

The program conducted by the Department of Textile Design is designed to train professionals for the new emerging areas in exhibition & display as well as for interior designing of exhibition areas & booths, home interiors, offices, hotels, restaurants, resorts, shops, window displays of showroom and others.

### Course Content

Area of study included an amalgamation of design thinking, technical knowledge and design skills, elements & principles of design, design process, trend & forecast, visual merchandising, historic styles and design movements, material sourcing, basic and perspective drawing,

measurement drawings at site/field, auto cad, technical drawings for plans, elevations & sections, presentation techniques and drawings tools, materials & finishes, basic services like lighting, heating an ventilation, professionals practices.

### Careers

The course prepares candidates to work as freelance interior designers, work as team members with senior architects and exhibition designers.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,40,000/-
Course Coordinators	Ms. Ananya Mitra & Mr. Ashutosh Sahi

## LUXURY PRODUCT DESIGN

This programme conducted by the Department of Fashion and Lifestyle Accessory introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design.

### Course Content

Area of study includes understanding of dynamics, principles & techniques of product design, awareness of market-specific consumer and brands, new dimensions and perspectives for jewellery design, hard goods and fashion accessories. Practice, research, hands-on experience, guided tours pertaining to

art, design of culture.

### Careers

Luxury product designers, design managers, CAD/CAM experts, product stylists, experts in sustainable design processes: green design, packaging designers, design researchers and analysts, communication designers, product merchandiser, visual merchandiser, brand manager, user experience designers, design entrepreneurs and retail executives.

Award	Certificate
Eligibility	Bengaluru - Minimum of 10+2 & 1-2 years of Experience Delhi & Mumbai - Minimum of 10+2
Duration	Bengaluru - 1 year, 3 days/week New Delhi - 1 year, 5 days/week Mumbai - 1 year, Weekends
Campus	Bengaluru , Mumbai & New Delhi
Seats	Bengaluru & New Delhi - 30 Mumbai - 20
Course Fee	Bengaluru - Rs. 1,03,840/- New Delhi - Rs. 1,25,000/- Mumbai - Rs. 1,18,000/-
Course Coordinators	Bengaluru - Dr. Yathindra L & Ms. Shipra Roy New Delhi - Mr. Sanjeev Kumar & Mr. Shakti Sagar Katre Mumbai - Mr. Kumar Sudeepta & Mr. Shripati Bhat

## MANAGEMENT OF FASHION BUSINESS

The course provides an overview of the Fashion Business to the potential work force and equipping them with the basic tools and knowledge to understand Business Management specific to the Apparel Industry. It also touches upon the finer details of the production processes of the apparel industry while understanding the organizational skills required for the successful business.

### Careers

Entry level Executives: the program trains the candidate to pursue a career in the fashion business with careers like store executives, merchandisers, sampling coordinators, etc.

### Course Content

Area of study includes introduction to fashion, understanding fabrics, marketing mix, organizational skills, retail science, production management.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 2 days / week (Tuesday & Thursday)
Campus	New Delhi
Seats	40
Course Fee	Rs. 1,20,000/-
Course Coordinators	Prof. Rajiv Malik & Ms. Pritika Bawa

## PRODUCT DEVELOPMENT AND BRANDING

The course is aimed at imparting a holistic knowledge to examine product and brand management decisions and understanding the strategies and tactics to build, measure and manage a brand. The course deals in detail the analysis and planning on how a brand is perceived in the market. Developing a good relationship with the target market is essential for brand management. Tangible elements of brand management including the product itself; its look, price, and packaging, etc.

with industry interaction and learning by doing.

### Careers

The course is beneficial for professionals who are interested in brand management for product development, start-ups and small business developers in fashion interested in branding and upscaling their business, students looking for skill development courses, professionals wanting to brush their skills and value addition their skills.

### Course Content

Area of study includes branding behavior, principles of marketing & management, introduction to personal branding, brand management, branding for entrepreneurs, online brand building, product development and material understanding etc.

Pedagogy would be case study based,

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 4 days / week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,18,000/-
Course Coordinators	Dr. Shinju Mahajan & Prof. Usha Narasimhan

## TEXTILES FOR INTERIORS & FASHION

The programme conducted by Department of Textile Design aims to train professionals and young enthusiasts to pursue careers in interiors and apparel industry.

### Course Content

The course is structured to enable participants to understand and enhance their knowledge of textile usage of the home furnishing and garment sector. This course will include basic of fabric and its value addition, and design development for textiles and apparel in the fashion industry.

### Careers

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days / week
Campus	Panchkula
Seats	30
Course Fee	Rs. 94,400/-
Course Coordinators	Prof. Dr. Monika Gupta

# CEP SIX MONTHS DETAILS



This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

### Course Content

Area of study includes overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail

management and import & export procedures.

### Careers

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager, production manager, sampling manager, quality control manager, buying agent and entrepreneur.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, weekends
Campus	Mumbai
Seats	30
Course Fee	Rs. 82,600/-
Course Coordinators	Prof. Ranjan Kumar Saha & Mr. Nitin Salve

The aim of the programme is to develop manpower with design and manufacturing skills and give inputs in apparel design and development process using both manual and state of the art IT tools.

### Course Content

Area of study includes apparel manufacturing, body shape analysis, standard measurement techniques, flat pattern making, garment construction and its methods of construction and attachment, computerized pattern making, grading and lay planning, elements of design, digital design techniques.

### Careers

The programme prepare professional to work in apparel industry with an ability to integrate the latest information technology. The candidates completing this course can work as assistant to mid-level managers and supervisors and also work as CAD operators to manage the production and cutting room.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days/week
Campus	Bengaluru, Mumbai
Seats	30
Course Fee	Bengaluru - Rs. 71,390/- Mumbai - Rs. 59,000/-
Course Coordinators	Bengaluru - Mr. Arivoli N. & Mr. Joseph Reddy Mumbai - Ms. Kavita Pathare & Mr. Nitin Salve

# AMMT

## APPAREL MERCHANDISING AND MANUFACTURING TECHNOLOGY

This programme enables career oriented student with holistic and in depth knowledge of apparel merchandising and manufacturing technology.

### Course Content

Area of study includes sewing, cutting and finishing, knowledge of apparel production, knowledge of pattern making, garment construction and textile science, merchandising, production planning quality management, costing and lean manufacturing, costing and modern practices in Manufacturing Technology.

### Careers

This programme prepares professionals for the profile of production management, merchandisers, quality auditors/ technicians.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Ms. Renjini G. & Dr. Rashmi Thakur

# CADF

## COMPUTER AIDED DESIGN FOR FOOTWEAR

This programme aims to prepare professionals in the areas of computer aided designing, pattern making engineering in both 2D & 3D footwear design.

### Course Content

Area of study includes basic principles of footwear making, sketching & model drawing, introduction to computers, footwear design & pattern making, footwear CAD 2D pattern engineering & grading and footwear CAD 3D.

### Careers

The programme prepares the participants to pursue professional careers as footwear CAD designers, footwear CAD stylists and CAD pattern engineers.

Award	Certificate
Eligibility	Minimum 10+2 or 10 + Diploma/Certificate
Duration	6 months, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 59,000/-
Course Coordinators	Dr. M. Aravendan & Mr. T. P. Balachandar

## CONTEMPORARY BRIDAL TROUSSEAU DESIGN

The Programme conducted by Department of Fashion Design is tailor-made for the design professionals from the areas of apparel design, construction & technology. The curriculum of the course has been structured to meet the requirements of the bridal wear industry & has been especially designed with a view to help aspirants who would like to create a niche in the fashion industry as ethnic wear and bridal wear designers as well as for those who are already working in the industry.

### Course Content

The curriculum is structured in an endeavour to instill practical problems solving ability within the students. Area

of study includes advanced pattern making, garment construction, finishing techniques and unique surface design techniques for exclusivity and value addition to clothing.

### Careers

The programme targets to upgrade the skills of design professionals. The course prepares candidates to set up their own signature labels, bridal and couture design studios as well as assist designers and also to start on with their own design boutiques and as an entrepreneur.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 3 days / week
Campus	Mumbai
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinators	Ms. Sweta Rangnekar & Ms. Sneha Bhatnagar

## COSTUME JEWELLERY & ACCESSORY DESIGN ON CRAFTS

This programme aims at providing training to candidate intending to enter or currently working in the diversified market of designing costume jewellery and accessory products. Focus is on integrating the local crafts in this field of fashion and initiating diversified options in generating interesting and market friendly products.

### Course Content

Area of study includes basic of design, technical drawing and illustration techniques, overview of products and crafts, material exploration and techniques, product design and prototyping, product presentation and packaging.

### Careers

The candidate can choose career as entrepreneurs or develop a knowledge and skill for application into their present profession skill development courses.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 3 days / week
Campus	Kolkata
Seats	30
Course Fee	Rs. 76,700/-
Course Coordinators	Mr. Sanjib Kumar Das & Ms. Tulika Saikia

## CREATIVE FASHION STYLING

The programme conducted by Department of Knitwear Design is designed to train fashion stylists in the fields of fashion design, visual merchandising, advertising, cinema, television, interior design, fashion writing, fashion photography and other fashion presentations such as display and ramp shows.

### Course Content

Area of study includes fashion appreciation, historical and contemporary art and style to understand fashion as a social phenomenon along with inputs in

photography, presentation techniques, clothing trends, accessories, hair and make-up, material sourcing, model casting, professional practices and on the job experience through a project with a fashion stylist.

### Careers

The programme enables the participants to pursue a career in fashion styling and image consultancy as well as with fashion designers, design studios, fashion magazines and fashion photographers.

Award	Certificate
Eligibility	New Delhi - Minimum 10+2 with 1+2 years of experience Mumbai - Minimum 10+2
Duration	6 months, 3 days / week
Campus	Mumbai & New Delhi
Seats	Mumbai - 25 New Delhi - 30,
Course Fee	New Delhi - Rs. 80,000 /- Mumbai - Rs. 82,600/-
Course Coordinators	New Delhi – Ms. Upinder Kaur & Ms. Amrita Roy Mumbai - Ms. Tulika Tandon & Mr. Dhanraj Survase

## CREATIVE PATTERN MAKING

The programme conducted by Department of Knitwear Design is designed to enhance the pattern making skills of professionals working in the garment manufacturing industry.

### Careers

The programme aims to upgrade skills of pattern makers working in the fashion industry.

### Course Content

Area of study includes pattern making for garments like corsets, gowns, lingerie etc., textile science, illustration and technical drawing, pattern making and product development, manual & computerized grading and production planning and control.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 2 days / week
Campus	Mumbai
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Dhanraj Survase & Mr. Abhishek Bajaj

# DPDS

## DESIGN, PATTERN MAKING & DESIGN STUDIO MANAGEMENT FOR ETHNIC APPAREL

The programme conducted by Department of Fashion Design aims to prepare professionals in the area of apparel designing, pattern engineering, garment constructions, emphasizing value addition by different surface techniques and setting of a design studio.

### Course Content

Area of study includes indepth understanding of the skills and techniques of manual pattern making for women's wear and exploring different Indian silhouettes, garment construction, how to establish a Design Studio with innovate

space design. The curriculum includes practical study of different surface techniques / ornamentation, draping, design process and fabric understanding.

### Careers

The programme aims to prepare professionals for garment industry as well as young designers / entrepreneur catering to domestic and international market.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days / week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Ms. T. Rajalakshmi Rao & Mr. C. A. Rayan

# DMVC

## DIGITAL MEDIA & VISUAL COMMUNICATION

The programme conducted by the Department of Fashion Communication is designed to fulfill the specific training needs of retail establishment. The curriculum is planned as a series of inter-related modules that gradually upgrade knowledge of Graphic, Stylish and Visual Merchandising capabilities of the students.

### Course Content

Area of study includes fundamentals of art and design, fashion culture and lifestyle, history of art, design and costume,

fundamentals of graphics, sociology and anthropology of fashion, web and digital design, retail and display design with styling.

### Careers

Career profile would include web designer, visual merchandiser and stylist.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 3 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 77,800/-
Course Coordinators	Dr. Vibhavari Kumar & Ms. Dinaz Banu



## FASHION ART AND ILLUSTRATIONS (Women's Illustration only)

The programme conducted by Department of Knitwear Design is designed for students from varied backgrounds who have keen interest in enhancing their fashion presentation skills.

### Careers

The programme prepares the participant to pursue careers in fashion art & illustration for all industry.

### Course Content

Area of study includes understanding female anatomy in illustrated form, understanding difference between fashion figure and actual human proportion, understanding of fashion poses, garment draping, mapping pattern while draping, shading and rendering of garment with different medium and finally how to create composition for a collection.

Award	Certificate
Eligibility	Minimum of 10+2 with basic drawing skills and understanding of fashion and styling
Duration	6 months, 3 days / week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Mr. Sonjib Bora & Ms. Shelly Bandari

## FASHION BOUTIQUE MANAGEMENT AND MERCHANDISING

The programme aims to prepare the student in setting up a boutique through the understanding of market, design & development and operational merchandising, start up financing and legal requirements.

### Careers

The programme aims to create entrepreneurs in the field of fashion.

### Course Content

Area of study includes fashion forecasting for markets, design process & product development and retail management & visual management of the merchandise. With this understanding, the business financing and the legal aspect pertaining to setting up a boutique to would be shared.

Award	Certificate
Eligibility	Minimum 10+2 or 10 + Diploma/Certificate
Duration	6 months, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Shankar Narayanan T. R & Mr. P. Senthilnathan

## FASHION ENTREPRENEURSHIP

The programme is aimed to prepare professionals for startup business or entrepreneurs in apparel, textile & accessories in apparel, textile & accessory industry. It will also help them to prepare a viable & detailed business plan, evaluate the opportunities, to apprise the project on different parameters like market feasibility & technical feasibility.

### Course Content

Area of study includes various activities required to be a good entrepreneurship, roles, challenges faced in terms of exploration of market, management,

retails & sales, finance, CRM. The student will be able to develop a business plan & have inputs on legal documentation.

### Careers

Startups, boutique, fashion entrepreneurship for family managed of small & medium business.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, Weekend
Campus	Mumbai
Seats	20
Course Fee	Rs. 82, 600/-
Course Coordinators	Mr. Sachin Bhatnagar & Dr. Sushil Raturi

## FASHION & TEXTILES CAD

The programme conducted by Department of Textile Design imparts digital knowledge in woven and print design along with basic of textile software and design development for fashion and textiles.

### Careers

On the completion of the course can work as graphic resource person in manufacturing unit or export houses.

### Course Content

Area of study includes digital designing for the fabric development, CAD for woven & print design, product mapping for home textiles and fashion industry. There is special emphasis on design software and its application.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days/week
Campus	Chennai
Seats	20
Course Fee	Rs. 59,000/-
Course Coordinators	Dr. G. Krishnaraj & Mr. B. Karthikeyan

## JEWELLERY DESIGN AND BASICS OF MANUFACTURING

This Programme is designed for those who have inclination towards jewellery design and making. This course will impart the understanding of various techniques of jewellery design.

### Careers

This course prepares professionals to pursue career in jewellery designing and product development.

### Course Content

Area of study includes design skill, materials understanding and various handcrafted jewellery making techniques.

Award	Certificate
Eligibility	10+2 / Diploma / Graduate
Duration	6 months, 3 days/ week
Campus	Gandhinagar
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Anupam Rana & Mr. Abhishek Sharma

## MASTERING THE ART OF DESIGN THINKING

This programme inculcates the ability to 'think design' by nurturing basic potential of ideation. It helps to understand the 'Design Process' in the light of Visualization as a Fundamental process towards conceptualization. It also inculcates the basic design attitudes and skills which are required for a design professional, develops creative thinking, understanding tools and techniques that are shaping the world today. It will also enable the students to apply lateral thinking methods in design ideation and visualization.

### Course Content

Design thinking is a problem solving understanding latent customer needs resulting in innovations that encompass concept development, applied creativity, prototyping and experimentation. Design thinking approaches are applied to business to increase the success rate of new product or service developments.

### Careers

Using design thinking in the relevant domain, to achieve proficiency and design competence.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 2 days/week
Campus	Mumbai
Seats	20
Course Fee	Rs. 59,000/-
Course Coordinators	Ms. Rashmi Gulati & Mr. Nitin Kulkarni

## TEXTILES FOR HOME & INTERIOR

The programme conducted by the Department of Textile Design aims to train professionals and young enthusiasts to pursue careers in interiors and the apparel industry. It mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

for the home furnishing and garment sector.

### Careers

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

### Course Content

Area of study includes basics of fabric and its value addition and design development for textiles and apparel in the fashion industry. The course is structured to enable participants to understand and enhance their knowledge of textile usage

Award	Certificate
Eligibility	Minimum of 10th
Duration	6 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/- (50% subsidy is being provided to half the class strength)
Course Coordinators	Mr. Amitava Chowdhury

## TEXTILE APPLICATIONS FOR HOME & FASHION

The aim of this programme is to develop creativity among the students in the area of home and fashion by using both manual and digital design process to expending activities in the export and domestic sector of home and fashion industry.

### Careers

This programme mainly targets aspiring entrepreneurship, designers, and merchandisers working in the textile industry, design studios, and export houses.

### Course Content

Area of study includes basic understanding of textile material, functional, aesthetic values, design, development process and explorations for home and fashion.

Award	Certificate
Eligibility	Minimum 10+2 (preferably with 1 year of experience in related field)
Duration	6 months, Weekends
Campus	Mumbai
Seats	30
Course Fee	Rs. 64,900/-
Course Coordinators	Dr. Chet Ram Meena & Mr. Niteen Rangdal

## VISUAL MERCHANDISING

The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate set ups. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behaviour, branding and styling.

### Course Content

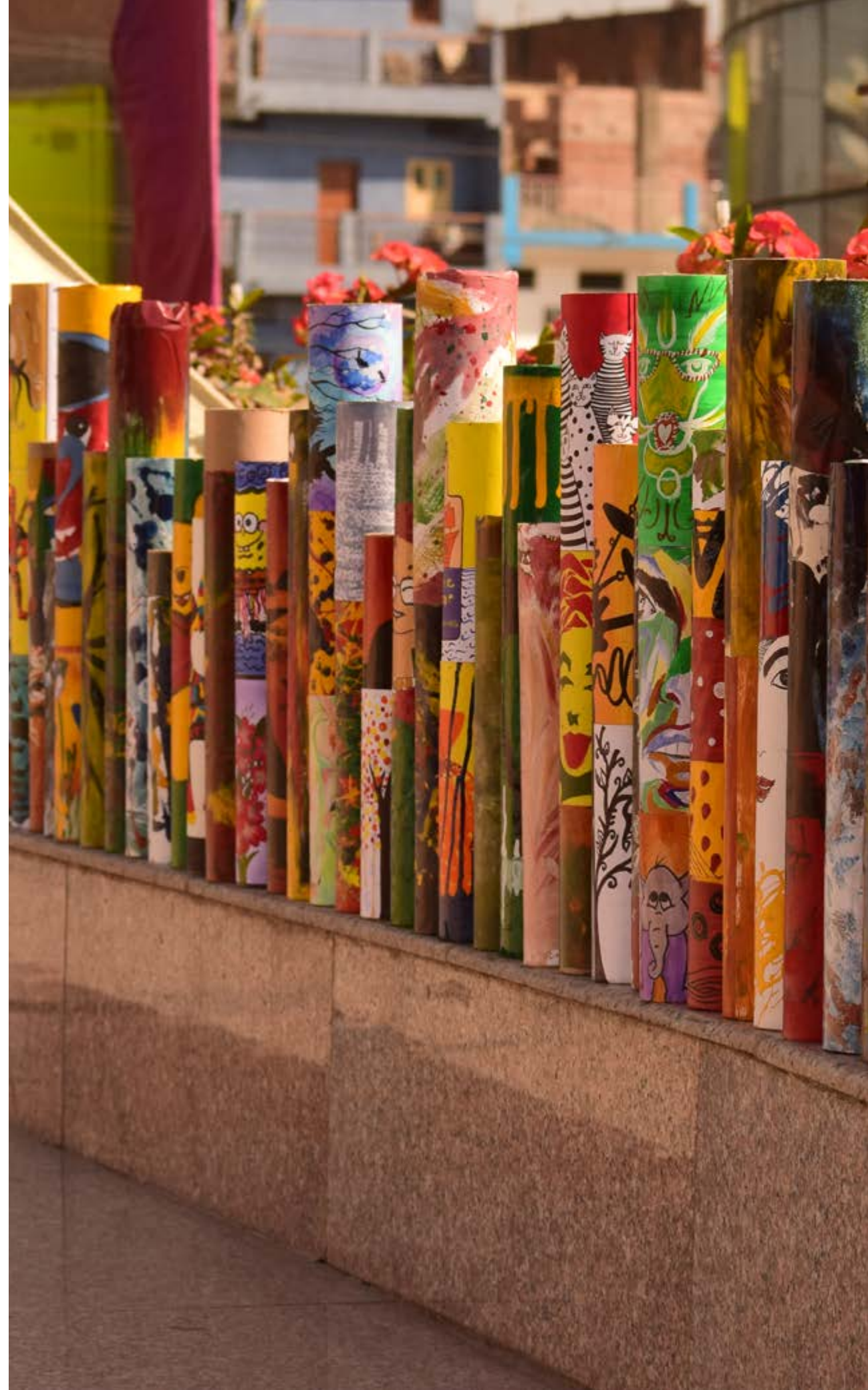
Area of study includes visual merchandising with implication in retail display, consumer behaviour, organization management, computer application,

interior/exterior of the store, draping and styling, portfolio development.

### Careers

After completion of the course, student can work in various areas like visual merchandising, window styling, store planning, planogramming, merchandising presentation and point of purchase designing.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	Gandhinagar - 6 months, 3 days /week Mumbai - 6 months, 2 days / week
Campus	Gandhinagar, Mumbai
Seats	Gandhinagar - 30 Mumbai - 20
Course Fee	Gandhinagar - Rs. 47,200/- Mumbai - Rs. 59,000/-
Course Coordinators	Gandhinagar - Ms. Jalpa Vanikar & Dr. Hir P. Vyas Mumbai - Ms. Sushma Saitwal & Ms. Vandana Wekhande



# CEP BELOW SIX MONTHS DETAILS



# ARVM

## APPAREL RETAILING AND VISUAL MERCHANDISING

This programme trains the candidates in the field of retail presentation for both e-commerce and brick and mortar format. The program would also impart soft skill training for customer and client interface.

### Careers

Visual merchandiser for brick & mortar format, visual merchandiser for e-commerce, graphic designing, content developer, customer relationship or front end executives.

### Course Content

Area of study includes visual merchandising, personality development (for retail front end), graphic designing, fashion vocabulary.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, 5 days / week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. M. Annaji Sharma & Dr. G. H. S. Prasad

## BASIC PHOTOGRAPHY

The programme imparts knowledge and skill sets on basic photography. It provides a foundation and environment upon which students can explore and progress further on their own.

### Course Content

Area of study includes introduction to photography, brief history of photography, difference between analog and digital camera, functions of camera, lenses, elements and rules of photography, basic inputs on lights, landscape photography, portrait photography, etc.

### Careers

The trained candidates of this program can improve their skill sets on photography and become matured hobbyists, may join as trainee, will enjoy photographing nature, portrait, architecture, personal and family functions and occasions.

Award	Certificate
Eligibility	Anyone who is interested in photography
Duration	2 months, 2 days/ week
Campus	Chennai
Seats	30
Course Fee	Rs.14,160/-
Course Coordinators	Mr. P. Senthilnathan

## CAD FOR TEXTILES

The objective of this programme is to provide quality inputs to the students in and around Varanasi in computer aided design.

### Course Content

Area of study includes introduction to digital design principle, textile science for digital, design process for development of fashion & textiles, color & trend forecasting. Digital recourse presentation, woven design, fabric designing for apparel & home furnishing product, print design, virtual merchandising and digital ink jet printing on textiles.

### Careers

On the completion of the course participants can work as graphic resource person in manufacturing units or export house.

Award	Certificate
Eligibility	10th Pass with knowledge of computer application
Duration	4 months, 3 days / week
Campus	Varanasi (Extension Centre)
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Amitava Chowdhury

## CRAFTING CONTEMPORARY EVENING WEAR FOR WOMEN

This programme trains and prepares the candidate in making contemporary hi-fashion evening wear, utilizing the precise skills of pattern cutting and garmenting procedures.

### Course Content

Area of study includes understanding fabric and its appropriate finishes, pattern development, assembling garment with appropriate garmenting techniques, and surface design techniques.

### Careers

This programme trains a person to become an entrepreneur in Hi-Fashion Market, catering to evening wear. This course emphasizes on the relationship between fabric and finish to be applied for better performance and cleaner look.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	3 months, 5 days/week
Campus	Hyderabad
Seats	25
Course Fee	Rs. 35,400/-
Course Coordinators	Dr. Malini D. & Ms. Shoba Uppe

## COATS AND SUITS (PATTERN DEVELOPMENT & SEWING)

The curriculum is prepared to train the candidates in menswear pattern making for jackets, trouser and shirt emphasizing the techniques used in customized/ bespoke tailoring.

### Course Content

Area of study includes understanding of body types, fits, size chart, pattern development for jacket, trouser and shirt in menswear using the methods in industry and leading suit makers of domestic market.

### Careers

The course aims to prepare professionals for customized / bespoke tailoring in the area product development, pattern making and sampling catering to retail market.

Award	Certificate
Eligibility	10 with 1-3 years experience in Pattern Making /Product Development / Coat Making
Duration	3 months, 3 days / week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 38,940/-
Course Coordinators	Mr. C. A. Rayan



## DRAPING FOR DRESSES

The programme conducted by Department of Fashion Design is tailor made for industry professionals in the field of women's wear. The course is specially design to create 3 dimensional dresses on dress forms directly by manipulating the fabric.

### Course Content

The curriculum structured with view to install practical solving ability for fabric manipulation and 3 dimensional patterns on dress forms. Area of study includes basic torso, dress variations, fabric manipulation. Students get inputs in market sourcing and fabric.

### Careers

The programme aims to upgrade the knowledge and skills of draping of women's wear.

Award	Certificate
Eligibility	Basic knowledge of Pattern Making and Draping. 2 years experience in Fashion Industry
Duration	3 months, 2 days / week
Campus	Kolkata
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Ms. Ruhee & Ms. Anamika Debnath

## DIGITAL DESIGN FOR TEXTILE

The programme conducted by the Department of Textile Design aims to prepare the candidates to work in industry related to prints. This programme impacts a holistic approach to develop a digital design for domestic & international market. The participants will learn to develop designs for furnishings, upholstery and apparel to give solutions to the textiles printing industry.

### Course Content

Areas of study includes future trends of print design techniques, both domestic and International domain. The versatile content will help the candidate achieve the solutions for

traditional & contemporary prints used in various textile segments in the digital domain.

### Careers

The programme will help the participants to start their own enterprise in textile print design or work as freelancer in design studios and boutiques.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, 5 days/week or Weekend
Campus	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. G. Rajesh Kumar

## DESIGN & THINK BEYOND

The programme conducted by Department of Textile Design focuses on providing exposure to participants from Varanasi and other adjoining cities in the field of design. The design concepts learnt would be used for designing textile products and apparels. These design sensibilities can be used for designing textiles and other products in the fields of apparel or lifestyle.

### Course Content

Area of study includes introduction to design fundamentals, colours and exploration through various mediums, basic visual and representation technique, art appreciation, fashion through ages, mate-

rial study, introduction to motifs and repeats, market research and analysis, final design collection and development.

### Careers

The participant can become a designer, freelancer, entrepreneur or consultant in various design studio, export house, mills or production house in the textile and apparel industry.

Award	Certificate
Eligibility	Minimum of 10th
Duration	5 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Mr. Amitava Chowdhury

## E-COMMERCE FOR FASHION BUSINESS

The programme is aimed at fashion entrepreneurs, objective of the programme is to understand the nature of e-commerce, recognize the business impact and potential of e-commerce for fashion business, explain the technologies required to make e-commerce viable, explain the economic consequences of e-commerce.

### Course Content

Area of study includes how to set up an online fashion business, how to choose an e-commerce platform for fashion business, how to scale up your e-commerce business, current e-business models and

the characteristics of business-to-business and retail e-commerce portals.

### Careers

The course will help participants to make a career in online merchandising, online marketing and fashion entrepreneur.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, 2 days/ week
Campus	Mumbai
Seats	20
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Yashwant Misale

## FASHION BAGS AND WALLETS DESIGN

The course is aimed at entrepreneurs, professionals, candidates who are looking for entry in leather industry in goods sector. The candidates will be able to apply the knowledge learnt during the programme to bag and wallet industry.

### Careers

The trained candidates of this program can promote themselves as entrepreneurs, stylists, merchandisers, management trainees, pattern makers, supervisors in bags and wallets manufacturing and retail sector.

### Course Content

Area of study includes material studies, design elements and process, fashion illustration, pattern making, fabrication and merchandising.

Award	Certificate
Eligibility	Minimum 10+2 or 10 + Diploma/ Certificate
Duration	5 months, 5 days/ week
Campus	Chennai
Seats	30
Course Fee	Rs. 59,000/-
Course Coordinators	Mr. P. Senthilnathan & Mr. T. R. Shankaranarayanan

# DIPLOMA PROGRAMMES



## CRAFT DESIGN DEVELOPMENT & PLANNING

This program is designed to explore cultural heritage and traditional craftsmanship of India and innovative application of available and emerging technologies to meet the requirement of emerging luxury market

### Course Content

Area of study includes understanding of consumer, trends and dynamics of ever evolving craft heritage and design alongwith exposure to handloom and rich textile heritage of India.

### Careers

This programme prepares the candidates to become craft entrepreneur, designer with development sector, designer with export houses, project coordinator with prestigious brand etc.

Award	PG Diploma
Eligibility	10+2 with diploma/10+2+3
Duration	1 year, 5 days/week (9.30 am - 4.00 pm)
Campus	New Delhi
Seats	35
Course Fee	Rs. 1,25,000/- per semester (Rs. 2,50,000/-) + 18% GST
Course Coordinators	Mr. Shakti Sagar Katre & Mr. Sanjeev Kumar

## PG DIPLOMA IN APPAREL PRODUCTION & MERCHANDISING

A Post Graduate Diploma programme aimed towards providing the requisite skill sets, in theory and practice, in apparel manufacturing and merchandising areas.

### Course Content

This programme prepares seamlessly integrating the two vital aspects of an apparel business, the course provides inputs from basic raw materials consumed in the industry to the machines used as well as the understanding all nuances of garments on one side while on the other, it provides a balanced view of the merchandising process with inputs in design understanding as well as hands on training on making patterns and garments to have a holistic view of the process.

As an additional learning, students will be required to undertake an eight week internship in any apparel firm of their choice where they will be expected to integrate their classroom learning with the practical observations in all the functions of the firm so that they can apply it in their work later.

### Careers

The programme prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandiser, production manager, sampling, quality manager, buying agent, fashion entrepreneur.

Award	PG Diploma
Eligibility	10+2 with any Degree
Duration	1 year, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 1,50,000/- per annum + 18% GST
Course Coordinators	Dr. D. Samuel Wesley & Mr. T. Murugan

## FASHION FIT & STYLE

This two years Diploma Programme provides a training program in the field of technical design and artistic skills that integrates theory and practice.

### Course Content

This programme is carefully structured to spur professional growth that is relevant to individuals at different stages of their careers. The flexible schedule enables the participants to pursue the programme with out interrupting their professional activities. The programme covers fashion studies, pattern making, draping,

illustration, garment construction, fashion styling and costume study.

### Careers

This programme prepares the candidates to get absorbed in the area of fashion and styling, aspirants for entrepreneurial ventures in apparel fashion market.

Award	UG Diploma
Eligibility	Minimum 10+2
Duration	2 year, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 1,50,000/- per annum + 18% GST
Course Coordinators	Mr. T. R. Shankara Narayanan & Mr. Sridhar Amanchy



# ADMISSION GUIDELINES

The Continuing Education Prospectus and Admission Form for one year and short term Continuing Education Programmes can be obtained from NIFT website [www.nift.ac.in/cep](http://www.nift.ac.in/cep).

Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

## Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 31st July, 2019, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs.2150/- for one year programmes and Rs.1200/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

## Instructions for Candidates

The candidates should read the instructions carefully before filling up the

Admission Form.

1. Each candidate should fill in the Admission Form in blue/black ball point in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.

2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.

3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.

4. Each candidate is required to submit the following documents along with his/her Admission Form:

- Attested copies of certificates proving his/ her eligibility for the programme applied for.
- Attested copies of documents giving details of his/her work experience.
- A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/ position in the company.

5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Refer Annexure).

6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates should fill in their NIFT Study Centre codes in the prescribed Admission Form (Refer Annexure).

7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.

8. The candidates are requested to enclose a self addressed stamped

envelope (4" X 8") alongwith the Admission Form.

9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

## Submission of CE Admission Form

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 31st July, 2019 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs. 2150/- for programmes of more than six months duration (one year programmes) and Rs.1200/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

## Criteria

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each CE Programme is designed to test the knowledge, skill and aptitude of the candidates for the programme opted by them.

The date of Interview for the candidates for CE programmes will be intimated by the respective NIFT Campuses.

The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

## Payment of Fee

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned be-

low) at the time of admission and before the commencement of the Programme.

Programme	1 Year	6 Months and less
Course Fee	As indicated in the Brochure	
Resource Centre Membership Fee	2500/-	1500/-
Security Deposit (Refundable)	3000/-	3000/-
Fee to be paid at admission		

Please note that the selected candidates will be allowed to join the Programme only after he/she has deposited the full Course Fee.

Membership to the Resource Centre is limited to the duration of the programme opted by the candidate. The Membership Form can be collected from the respective Resource Centre.

## Please Note

1. Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.

2. NIFT reserves the right to selection and admission of candidates to CE Programmes.

3. The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/ her performance in the Interview. Preference will be given to those with relevant industry experience.

4. The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/ her admission to the programme will be cancelled.

5. Preference of programme/NIFT Campus once exercised in the

Admission Form will be treated as final and no request for change will be entertained.

6. Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:

- Availability of seats in the desired Programme and NIFT Campus.
- Candidate fulfilling the requisite eligibility for the Programme.
- Candidate's performance in the Interview. Any such transfer would entail payment of prescribed administrative charges.

7. NIFT reserves the right to discontinue any programme at any Campus.

8. The medium of instruction in NIFT is English.

9. NIFT reserves the right to revise the fee structure.

10. Refund of fees will be as per NIFT CEP Policy 2014.

11. NIFT does not offer placement services to the students of Continuing Education Programmes.

12. NIFT does not assure hostel facilities to the students of Continuing Education Programmes.

13. Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.

### Continuing Education Academic Calendar 2019-20

CE Admission Form Available	01st June, 2019
Last Date of Submission of Admission Form	31st July, 2019

Note:

1. The date of interview for all Continuing Education Programmes and declaration of final result along with the details per-training to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT centres.

2. NIFT reserves the right to change the date of commencement of the programmes.

3. The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.

### CONTINUING EDUCATION ONE YEAR PROGRAMMES

Business for Fashion	BF
Contemporary Ethnic Wear	CEW
Clothing Production Technology	CPT
Creative Thinking & Design Development	CTDD
Design in Boutique Apparel & Accessory	DBAA
Design Development for Indian Ethnic Wear	DDIEW
Design Innovation in Fashion and Textiles	DIFT
Fashion E-Business Management	FBM
Fashion & Clothing Technology	FCT
Fashion Designing And Apparel Technology	FDAT
Fashion Design & Clothing Technology	FDCT
Footwear Design & Production Technology	FDPT
Fashion Graphics & Product Modeling	FGPM
Fashion Integration for Apparel Industry	FIAI
Fashion Integration for Textiles	FIT
Fashion Knitwear & Production Technology	FKPT
Fashion & Media Communication	FMC
Fashion Retail Management	FRM
Graphic Design and Communication	GDC
Garment Design Technology	GDT
Garment Export Merchandising And Management	GEMM
Garment Production Technology & Apparel Design	GPTAD
Interior Design & Exhibition	IDE
Luxury Product Design	LPD

Management of Fashion Business	MFB
Product Development and Branding	PDB
Textile for Interiors & Fashion	TIF
<b>SIX MONTH PROGRAMMES</b>	
Apparel Costing & Fashion Merchandising Management	ACFMM
Apparel Design and Development	ADD
Apparel Merchandising and Manufacturing Technology	AMMT
Computer Aided Design for Footwear	CADF
Contemporary Bridal Trouseau Design	CBTD
Creative Fashion Styling	CFS
Costume Jewellery & Accessory Design on Crafts	CJADC
Creative Pattern Making	CPM
Digital Media & Visual Communication	DMVC
Design, Pattern Making & Design Studio Management for Ethnic Apparel	DPDS
Design Think Beyond	DTB
Fashion Art and Illustrations (Women's Illustration only)	FA&I
Fashion Boutique Management and Merchandising	FBMM
Fashion Entrepreneurship	FE
Fashion Textile for CAD	FTCAD
Jewellery Design and Basics of Manufacturing	JDBM
Mastering the Art of Design Thinking	MADT
Textile Applications for Home & Fashion	TAHF
Textiles for Home and Interior	THI
Visual Merchandising	VM
<b>BELOW SIX MONTHS PROGRAMME</b>	
Apparel Retailing and Visual Merchandising	ARVM
Basic Photography	BP

CAD for Textiles	CADT
Crafting Contemporary Evening Wear for Women	CCEWW
Coats and Suits (Pattern Development & Sewing)	C&S
Draping for Dresses	DD
Digital Design for Textile	DDT
Design & Think Beyond	DTB
E- Commerce for Fashion Business	ECFB
Fashion Bags and Wallets Design	FBWD
<b>DIPLOMA PROGRAMME</b>	
Apparel Production & Merchandising	APM
Craft Design Development & Planning CDDP	CDDP
Fashion Fit & Style	FFS

#### NIFT STUDY CENTRE CODE

Bengaluru	01
Bhopal	02
Chennai	03
Gandhinagar	04
Hyderabad	05
Kolkata	06
Mumbai	07
New Delhi	08
Panchkula	09
Patna	10
Surat	11
Varanasi	12

#### CE PROGRAMME HEAD:

Prof. Dr. Monika Gupta

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National Institute of Fashion Technology  
Ministry of Textiles, Government of India

A Statutory Institute governed by the NIFT Act 2006